Student Webinar Support: Get Schooled Detroit

Thursday, May 7th
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I am from Detroit, MI. First generation college graduate. Graduated from Michigan State University where I studied Sociology. Detroit College Access Network manage Get Schooled outreach and social media.
Overview

- What is Get Schooled
- All of the benefits
- School Challenges/ Campaigns
- Get Schooled Detroit
- DCAN & Get Schooled Giveaways
What is Get Schooled?

GetSchooled.com is a **FREE, SAFE, & SECURE** Digital Engagement Platform for Young People

- Test Prep
- Scholarships
- College Tips
- Essay Help
- 1:1 Support
- Rewards

**We are a Digital College & Career Counselor**

Our team is here to support students and educators with tools, resources, and 1:1 support to help young people succeed on their path to—and through—college and first jobs.

**30K**
Active Students*

**1M**
Texts Exchanged**

**Digital Resources**
With more than 3,000 pieces of youth-friendly content, GetSchooled.com is the leading resource platform for young people, helping guide them on their path to college and early career jobs.

**1:1 Personalized Support**
Our team engages youth directly and personally through text and email, encouraging them and supporting them on their path to college and in pursuit of their first jobs.

Get Schooled Detroit
Get Schooled: Benefits

• Learn about post-secondary options, applying to college, financial aid, Detroit Promise scholarship, & how to navigate high school.

• 1:1 personalized text support *No bots*

getschooled.com/Detroit
School Challenges

- The friendly competitions provide fun and unique ways for students to engage with useful content.
- School challenges and campaigns create opportunities to work on attendance, FAFSA Completion, College Applications, Scholarships and to be rewarded for progress!
- Completing challenges will help earn your school a grant up to $1,000 to use toward anything needed to benefit students.
What is the Detroit College Challenge?

A friendly competition amongst high schools in Detroit where every school tries to boost their FAFSA completion rates from the prior year and engage with the Get Schooled platform and educational activities.

- Opportunity to become a Get Schooled Student Ambassador
- October 2019 – April 2020
- Upcoming: Fall 2020
DCAN Giveaways

Win prizes for being active on Get Schooled Detroit during school challenges and campaigns, including: Apple Airpods, Pistons Tickets, Amazon Gift Cards ($50 - $200) JBL Speaker, backpacks, water bottles, and more.
Complete 5 Challenge Activities

1. Create a Get Schooled Account OR Login
   getschooled.com/detroit

2. Sign Up for the text line
3. Seniors Complete the FAFSA

4. Explore the Get Schooled Detroit content

5. Stay Active on Get Schooled

Do You Know How To Complete A FAFSA?

Study for The SAT
Studying strategies to help you with the SAT

The Detroit Promise
The Detroit Promise is Detroit high schooler's ticket to free 2-year or 4-year college degree. Learn the requirements, how to qualify, and how to apply.
Text us

Have questions about applying to college, finding a first job, or how to succeed in high school? Text us!

Signup or Login below to get 1:1 guidance from our trained advisers on:

- How to prepare, apply, pay for, and succeed in college.
- Tips on how to find a first job and meet your career goals
- Free resume review
- Tips on studying for the SAT/ACT
- Step-by-step help filling out the FAFSA
- Free college application essay review!
- Finding and applying for scholarships

Text DETROIT to 33-55-77
#WeBelongInCollege Campaign Scholarship

- Share your story on social media using the hashtag.
- Giving out thirty-five $1,000 scholarships.
- Fill out Form  *NEXT DEADLINE: MAY 31, 2020*
- Frequently Asked Questions

Get Schooled Detroit
In collaboration with the Detroit Mayor’s Office and the Detroit College Access network (DCAN), we’re excited to support you in getting ready to succeed in your first job.

**Finding a job**

**Be Professional**
**Career Communication**
**Be Smart on the Job**
**Digital Literacy**

**Job Launch**
Welcome to Get Schooled Detroit! We teamed up with the Detroit College Access Network (DCAN) and the Detroit Mayor’s office to help you on your path to college and finding your first job.

The Detroit College Challenge Leaderboard
Check out how your school is doing in The Detroit College Challenge 2019- 2020

Sign Up For The Detroit Textline
Get 1:1 support in high school!

getschooled.com/Detroit
Links to Connect with Us

Instagram: Get Schooled
Tik Tok: Get Schooled
Twitter- @Detroit_CAN
Twitter- @GetSchooled
Facebook: Get Schooled
Facebook- Detroit College Access Network
YouTube: Get Schooled Foundation
Email: jhudson@detroitcan.org
Questions?