Student Webinar Support: Get Schooled Detroit

Thursday, May 7th Justin Hudson





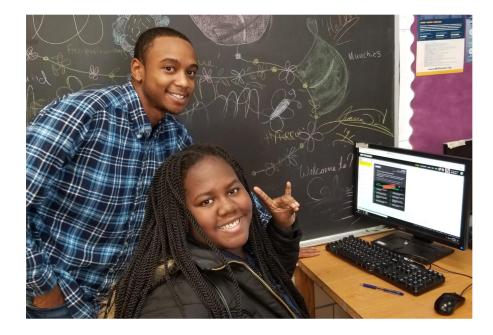
About Me

I am from Detroit, MI. First generation college graduate.

Graduated from Michigan State University where I studied Sociology.

Detroit College Access Network manage Get Schooled outreach and

social media.





Overview

- What is Get Schooled
- All of the benefits
- School Challenges/ Campaigns
- Get Schooled Detroit
- DCAN & Get Schooled Giveaways



What is Get Schooled?



GetSchooled.com is a FREE, SAFE, & SECURE Digital Engagement Platform for Young People













Test Prep

Scholarships

College Tips

Essay Help

1:1 Support

Reward

We are a Digital College & Career Counselor

Our team is here to support students and educators with tools, resources, and 1:1 support to help young people succeed on their path to—and through—college and first jobs.



Digital Resources

With more than 3,000 pieces of youth-friendly content, GetSchooled.co is the leading resource platform for young people, helping guide them their path to college and early career jobs.



1:1 Personalized Support

Our team engages youth directly and personally through text and email encouraging them and supporting them on their path to college and in pursuit of their first jobs.

Get Schooled: Benefits

- Learn about post-secondary options, applying to college, financial aid, Detroit Promise scholarship, & how to navigate high school.
- 1:1 personalized text support *No bots*





Job Launc h



getschooled.com/ Detroit

School Challenges

- The friendly competitions provide fun and unique ways for students to engage with useful content.
- School challenges and campaigns create opportunities to work on attendance, FAFSA Completion, College Applications, Scholarships and to be rewarded for progress!
- Completing challenges will help earn your school a grant up to \$1,000 to use toward anything needed to benefit students.





What is the Detroit College Challenge?

A friendly competition amongst high schools in Detroit where every school tries to boost their FAFSA completion rates from the prior year and engage with the Get Schooled platform and educational activities.

- Opportunity to become a Get Schooled Student Ambassador
- October 2019 April 2020
- Upcoming: Fall 2020





DCAN Giveaways

Win prizes for being active on Get Schooled Detroit during school challenges and campaigns, including: Apple Airpods, Pistons Tickets, Amazon Gift Cards(\$50 - \$200) JBL Speaker, backpacks, water bottles, and more.



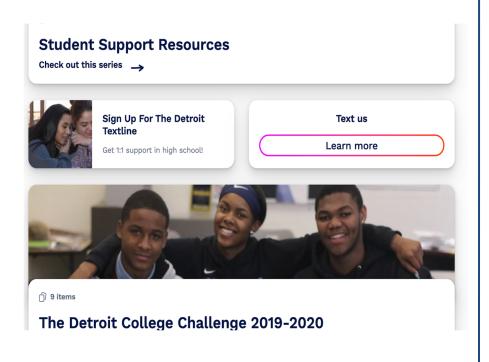




Get Schooled Detroit

Complete 5 Challenge Activities

1. Create a Get Schooled
Account <u>or</u> Login
<u>getschooled.com/detroit</u>



2. Sign Up for the text line



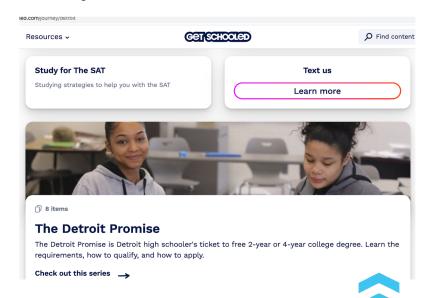
3. Seniors Complete the FAFSA

FAFSA FILED now what? FREE APPLICATION FOR FEDERA Step One (Student): For S Do You Know How Complete A FAFSA?

4. Explore the Get Schooled Detroit content



5. Stay Active on Get Schooled



Get Schooled Detroit: Text-Line



Find content

Sign Up Log In

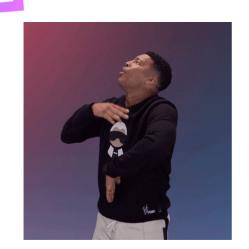
Text us

Have questions about applying to college, finding a first job, or how to succeed in high school? Text us!

Signup or Login below to get 1:1 guidance from our trained advisers on:

- How to prepare, apply, pay for, and succeed in college.
- Tips on how to find a first job and meet your career goals
- · Free resume review
- Tips on studying for the SAT/ACT
- Step-by-step help filling out the FAFSA
- Free college application essay review!
- Finding and applying for scholarships

Text DETROIT to 33-55-77







#WeBelongInCollege Campaign Scholarship

- Share your story on social media using the hashtag.
- Giving out thirty-five \$1,000 scholarships.
- Fill out Form * NEXT DEADLINE: MAY 31, 2020*
- Frequently Asked Questions







Workforce & Job Readiness

In collaboration with the Detroit Mayor's Office and the Detroit College Access network (DCAN), we're excited to support you in getting ready to succeed in your first job.

Finding a job

Be Professional
Career Communication
Be Smart on the Job
Digital Literacy

Job Launch



Get Schooled Detroit

Pursue Your Goal - Resources - Sign Up Log In



Detroit

Welcome to Get Schooled Detroit! We teamed up with the Detroit College Access Network (DCAN) and the Detroit Mayor's office to help you on your path to college and finding your first job.

The Detroit College Challenge Leaderboard

Check out how your school is doing in The Detroit College Challenge 2019- 2020



Sign Up For The Detroit Textline

Get 1:1 support in high school!

getschooled.com/Detroit



Links to Connect with Us

Instagram: Get Schooled

Tik Tok: Get Schooled

Twitter-@Detroit_CAN

Twitter-@GetSchooled

Facebook: Get Schooled

Facebook- Detroit College Access Network

YouTube: Get Schooled Foundation

Email: jhudson@detroitcan.org



Questions?

